



KYLE ARNOLD

## OBJECTIVE

An entry-level position in the graphic design industry, utilizing my print production capabilities and knowledge of computer design programs.

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## EDUCATION

Lehigh University  
Bethlehem, PA  
BA Graphic Design  
Minor: Business  
GPA: 3.21  
Expected: May 2008

2000 - 2004      University School  
• All male private college preparatory academy.

## COURSES

Design Process, Design History, Color Theory, Ergonomics, Graphic Design I, II & III, Digital Photography, Design Foundations, Digital Foundations, Painting, and Sculpture.

## COMPUTER SKILLS

Proficient: Adobe Creative Suite 2 & 3, Quark Express, Apple Mac OS, Microsoft Office.  
Knowledgeable: Flash, and Director.

## RELEVANT PROJECTS

Integrated Product Development  
Spring 2006      Company Liaison, Project Designer  
• Worked on a four person inter-disciplinary team to develop a market analysis, business plan and prototyped product for Highwood USA, a synthetic wood manufacturing company attempting to break into the consumer fence industry.

Urban Outfitters  
Spring 2008      Website Developer  
• Developed several concepts for Urban Outfitters Inc. corporate careers website. Worked with several other students to conceptualize a Corporate identity and style for career page design.

Quicksand Camo  
Spring 2008      Apparel/Pattern Designer  
• Collaborated on a start up military themed apparel business. Designed and produced camouflage patterns, logo, and designs for t-shirts and bandanas.

Ingenious Security International  
Spring 2008      Identity Branding  
• Acted as the sole designer on the corporate branding of a Chicago based Internet Securities Company. Designed logo, business card, and stationary from concept through finalization.

## INTERNSHIPS

Northern Ohio Live  
Summer 2007      Production Intern  
• Applied skills in Photoshop, Illustrator, and Quark to design in house client advertisements.  
• Produced invitations for Cleveland restaurant industry executives.  
• Developed concept for in-store point of purchase displays and newsstand labels.

## WORK EXPERIENCE

Arts Lehigh  
2006 - 2007      Art Manager  
• Organized and created promotional materials for Lehigh's on-campus art and music initiative.

## LEADERSHIP

Lehigh Unregistered TV Show  
2005-Present      Writer, Actor, Art Director  
• Helped start up and maintain a student-run TV show at Lehigh University, now recognized as a student organization.  
• Currently aid in developing segments, writing scripts, designing graphics, acting, and production.